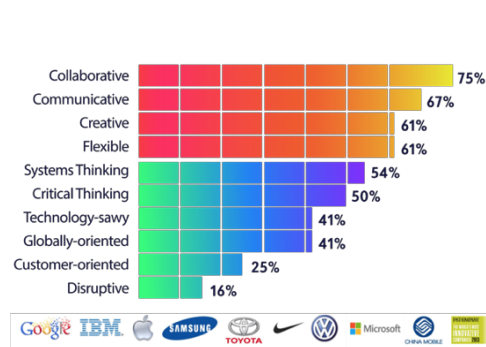# Usable Anywhere. Valued Everywhere.

Introduction

Ubiquity is an accredited global university designed for Social Impact. We believe each individual must be supported with the soft and hard skills they need to solve pressing global problems that are threatening our planetary ecology and the human species. We offer online and in-person learning experiences as well as certificates and BA, BA Completion, MA, and PhD degrees. Our programs are designed for changemakers and social entrepreneurs of all kinds aimed at transforming personal passion into collaborative actions for the greater good. The Foundation in Soft Skills and UN SDGs program is

What are UbiSkills®?

UbiSkills® are Soft Skills identified by corporations and think tanks globally as critical to navigating an increasingly complex world. These skills are needed for successfully engaging current challenges and opportunities as laid out in the UN SDGs. Ubiquity has developed a program and learning content - *Foundation in Soft Skills & UN SDGs,* combining Soft Skills and SDG competencies. Learners can build on this with their own personal Soft Skills learning pathway.

Soft Skills are your SuperPower!

Employers are agreed on the need for Soft Skills. Studies have shown that you have a 94% chance of being promoted if you possess Soft Skills, that they are responsible for 85% of job success, and that 93% of US employers believe Soft Skills are more important than hard skills. Soft skills are less about what you know how to do, and more about how you are in the world. Enhancing skills such as collaboration and communication, to name just two, are a must for success in today's environment.

We have also mapped the eight cross-cutting competencies identified in UNESCO's Education for Sustainable Development Goals learning objectives to our framework. These skills increase your potential to not only make a positive social impact around the SDGs but to enhance your employability prospects.

Ubiquity's Foundation in Soft Skills Training

Ubiquity's "Foundation in Soft Skills & UN SDGs" training program is designed to educate students and employees with the Soft Skills they need for success in getting jobs, getting promotions, and optimizing their potential. The standard course includes an opening and closing module, seven topic areas, and can be adapted to various needs and time requirements as required. The SDGs have been mapped to the corresponding soft skill categories.

Soft Skill Category	Topics	Corresponding UN SDGs
Opening Module	Changing Business World Authenticity Multipotentialites Finding Strengths	Introduction to the SDGs
Meeting Global Challenges	Embodiment Global Trends Mindfulness Technology Trends Meditation	SDG 13 – Climate Action SDG 14 – Life on Land SDG 15 – Life Under Water
Teamwork and Collaboration	Trust Building Diversity and Inclusion Being a Team Player Teaming Collaboration	SDG 1 - No Poverty SDG 10 - Reduced Inequality SDG 5 - Gender Equality
Social Innovation and Entrepreneurship	Change Management SDG Entrepreneurship Innovation Design Thinking	SDG 2 - Zero Hunger SDG 6 - Clean Water and Sanitation SDG 12 - Responsible Consumption and Production
Emotional Intelligence	Emotional Intelligence Mental and Emotional Health Empathy	SDG 3 - Good Health and Well Being
Critical Thinking and Problem Solving	Critical Thinking Cultural Art of Choice Problem Solving Being Wrong	SDG 4 - Quality Education SDG 9 - Industry Innovation and Infrastructure
Leadership	Leadership Styles Motivation and Drive Conflict Resolution	SDG 7 - Affordable and Clean Energy SDG 8 - Decent Work and Economic Growth SDG 11 - Sustainable Cities and Communities
Building Global Community	Systems Thinking Negotiation Facilitation	SDG 16 - Peace, Justice and Strong Institutions SDG 17 - Partnerships for the Goals
Closing Module	Learning Skills Goal Setting	SDG Wrap-Up

Key Differentiators

• Facilitative learning approach
Soft Skills do not lend themselves to rote memorization and traditional testing, which is the way most Soft Skill courses are currently taught. Soft Skills are essentially a social function. Based on this, the Ubiquity program employs a whole different learning method emphasizing collaboration and self-expression rather than testing. It emphasizes application rather than memorization. When students engage in both kinds of learning simultaneously, they have a more holistic experience.

• Community, Campus or Business SDG Impact Project
The key to learning Soft Skills is in the application of those skills in a real-world environment. Application rather than memorization is required for Soft Skill content to take hold in the student's mind and change their behavior. To facilitate this process, Ubiquity utilizes the UN Sustainable Development Goals as a framework. As part of the program, students collaborate around a project linked to a specific SDG. As students learn about the soft skills, they have "Pod Applied Learning Alerts" all along the way where they learn to use those soft skills in the development of a real project either in their local community, or school and business campuses.

How Does it Work?

We have partnered with Ministries of Education, individual colleges and trade schools, and corporate clients. The content is suitable for a wide age range, but is primarily aimed at those who are preparing to enter or are already in the workforce. The UN SDG portion of the program is customized to your geographic location to ensure relevancy. The Foundation in Soft Skills and UN SDGs program is "turnkey," and designed for easy implementation.

The onboarding process is as follows:

1. We receive and respond to inquiries regarding the program
2. We set up a call to assess your needs, discuss your learners and describe how the program works
3. Once we decide to proceed, we negotiate the fees based on a price "per student" model
4. We provide your teachers, facilitators and corporate trainers with training in the content and facilitative teaching styles
5. We provide access to the video bank for your learners (many of the videos have "karaoke" style English subtitles designed to enhance English proficiency, as well as transcripts which are downloadable as PDFs
6. We provide learner workbooks with the Soft Skill exercises in them, as well as facilitator workbooks that walk you through the entire course module by module
7. You conduct the program and give us feedback on it from your perspective and your participants

How it works in the classroom or workshop room:

1. Students are divided into small groups (five is the ideal size)
2. They remain in these groups throughout the duration of the program
3. Facilitator gives a short introduction to each session
4. Students watch the accompanying videos together in the classroom
5. After watching the videos, facilitators introduce the activity and the students conduct the individual and group exercises
6. At the end of class, briefly introduce the topic for the next session and dismiss.
7. Throughout the course, participants will develop an SDG Impact project and hopefully after the class will pursue implementation of the project in their school, business or local community

How it works online:

Most of the same protocols apply, however it is a bit different in the online environment.

1. Learners are still divided into teams and remain in their groups
2. Learners can watch the videos for the upcoming lesson on their own in our online video bank
3. When you bring participants together in a zoom call, or another webinar format, take a few minutes to review their thoughts and feelings about the videos they watched prior to the online class
4. Break them up into small groups which can be done in zoom or via utilizing other technologies
5. Have them conduct the individual or group exercises
6. Call them back together to reflect upon the learning outcomes from the session
7. At the end of the time, briefly introduce the topic for the next session and dismiss
8. Throughout the course, participants will develop an SDG Impact project and hopefully after the class will pursue implementation of the project in their school, business or local community

Contact Us Today!

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