

## Summary: IE – Key Decisions – Lesson 11 – Impact on 21st Century Needs – Video

- Three outcomes of a business:
  - The objective business success
  - Impact on you, the individual
  - Impact on the community
- Perspective on impact on all of life in the 21<sup>st</sup> Century (UN Sustainability Project)
  - Hunger, poverty, education: BoP
  - Inequality, gender inequality
  - Health, well-being, clean water, sanitization
  - Clean, renewable energy
  - Climate action, life on land, life under water
  - Sustainable cities, fair and just institutions
  - Work and economic growth, infrastructure

|  | My biz core attribute 1       | My biz core attribute 2 | My biz core attribute 3 | My biz core attribute ... | My biz core attribute n |
|--|-------------------------------|-------------------------|-------------------------|---------------------------|-------------------------|
| Hunger, poverty, education: BoP                | Positive impact?<br>Negative? | Repeat across           |                         |                           |                         |
| Inequality, gender inequality                  | Repeat down                   |                         |                         |                           |                         |
| Health, well-being, clean water, sanitization  |                               |                         |                         |                           |                         |
| Clean, renewable energy                        |                               |                         |                         |                           |                         |
| Climate action, life on land, life under water |                               |                         |                         |                           |                         |
| Sustainable cities, fair and just institutions |                               |                         |                         |                           |                         |
| Work and economic growth, infrastructure       |                               |                         |                         |                           |                         |
| Other focal area (describe)                    |                               |                         |                         |                           |                         |