

IE Introduction – Lesson 8 – A New Model 2 – Video

Summary

- 9 classes in total were developed; there are 8 more after this class.
They are:
 - **Key Decisions: Mission and Strategy – an Overview of a New Business**
 - **Operations: Getting Started**
 - **Integral Leadership Development**
 - **Business Economics Fundamentals**
 - **Business Planning: for Capital and Action**
 - **Launching the Business**
 - **Building Organizational Culture and Climate for the 21st Century**
 - **Spiritual and Ethical Development and the 21st Century Imperative**

IE Introduction – Reflection Tasks

1. One of the core principles of Integral Entrepreneurship is that our businesses will have significant impact on the challenges of the 21st Century. Therefore, a new kind of business leadership is required to create a business that is both financially successful, as well as a truly positive force in responding to those challenges. How do you see your business and your role as a business leader within this context?

2. Especially for entrepreneurs in emerging economies, but also for entrepreneurs everywhere, there are many potential conflicts between doing the right thing for the overall well-being of everyone, versus doing what can make the business more financially successful. What are your guiding principles and values to successfully navigate this conflict?