IE Introduction – Lesson 6 – IE Principles 2 – Video

Summary

- United Nations Sustainability Goals
  https://www.undp.org/content/undp/en/home/sustainable-development-goals.html
- The goals are an excellent prompt for business ideas. It is worth your time to explore the ample associated resources with this initiative. There are funds to support worthy initiatives aligned with this program.

Reflection Question:

How well does your business idea fit into the UN's Sustainability Goals?

https://www.un.org/sustainabledevelopment/sustainable-development-goals/