

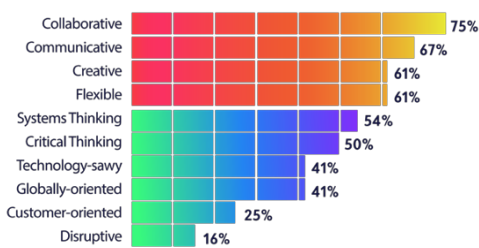


Useable Anywhere. Valued Everywhere.

Ubiquity University

Ubiquity is an accredited global university designed for Social Impact. We believe people everywhere must be supported with the soft and hard skills they need to solve pressing global problems that are threatening the planetary ecology and human society. We offer online and in-person competency-based learning experiences toward credentials, certificates and BA, MA, MBA and PhD degrees. Our programs are designed for changemakers and social entrepreneurs of all kinds aimed at transforming personal passion into collaborative actions for the greater good.

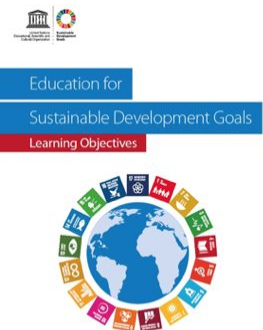
What are UbiSkills™?



UbiSkills™ are Soft Skills identified by corporations and think tanks globally as critical to navigating an increasingly complex world. These skills are needed for successfully engaging current challenges and opportunities as laid out in the UN SDGs. Ubiquity has developed a program and learning content for a *Foundation in soft skills*, combining Soft Skills and SDG competencies. Learners can build on this with their own personal Soft Skills learning pathway. Tag line: **Soft Skills are your SuperPower!**

Employers are agreed on the need for Soft Skills. Figures show that you have a 94% chance of being promoted if you possess Soft Skills, that they are responsible for 85% of job success and that 93% of US employers believe Soft Skills are more important than hard skills. That is why we call them soft skills, They include Embodiment and Mindfulness, Team Building, Innovation and Entrepreneurship, Emotional Intelligence, Critical Thinking, Leadership, and Whole System Design.

In conjunction with Ubiquity’s soft skills programs, UNESCO’s Learning Objectives include 8 core competencies that reflect the essential Soft Skills to increase your potential for positive social impact as well as your employability. These include a competence set for each of the individual Global Goals which shows that you have specific subject-matter expertise that assures a potential employer or partner working in that domain that you are equipped to help them.



Ubiquity's *Foundation in Soft Skills* Training

Ubiquity's "Foundation in Soft Skills" training program is designed to educate students and employees with the Soft Skills they need for success in getting jobs, getting promotions, and optimizing their potential. The standard course is for eight modules and can be adapted to various needs and time requirements as required.

Key Soft Skills:

- Global Mindset/Global Challenges
- Cross Boundary Team Building
- Innovation and Entrepreneurship
- Emotional Intelligence
- Critical Thinking and Complex Problem Solving
- Leadership
- Whole System Design

Key ways in which Ubiquity's Soft Skill Training differentiates itself from anything else in the market that we know about:

• **New kind of learning system to teach Soft Skills**

Soft Skills do not lend themselves to rote memorization and traditional testing, which is the way most Soft Skill courses are currently taught. Soft Skills are essentially a right brain social function. Based on this, the Ubiquity program employs a whole different learning method emphasizing collaboration and self expression rather than testing. It emphasizes application rather than memorization. When students engage in both kinds of learning simultaneously, they experience holistic learning. There is major research indicating that simultaneous left and right hemisphere learning enables students to actually do better in their left brain/High Tech/Business studies.

• **UN Sustainable Development Goals Framework**

The key to learning Soft Skills is that the learning needs to be applied. Application rather than memorization is required for Soft Skill content to take hold in the student's mind and behavior. To facilitate Soft Skill applied learning, Ubiquity utilizes the UN Sustainable Development Goals as a framework, including the UNESCO list of SDG competencies. We have paired various of the SDGs and UNESCO competencies with the Soft Skills. Students learn about the real situation in the world, come together over a multi-month process of creative collaboration, and apply what they learn in community activities selected within the context of various SDGs relevant to their local area.

• **Soft Skills Quotient Assessment**

Soft Skills require a new kind of learning system and also a new kind of assessment. To address this, Ubiquity has designed a Soft Skill Quotient Assessment which is given to each student at the beginning of the course and at the end. This allows us to see progress. Our SSQ Assessment allows for data to be scientifically accumulated, analyzed, and used to improve course design, student performance, and to gauge key challenges in student learning. What we seek to demonstrate statistically is that when students take



Soft Skill training along with their other studies, especially IT/Business, they perform better, they enjoy their learning more, and they will be better equipped to get the jobs they seek. We welcome the collaboration of each institution to develop rigorous assessment data as we proceed with the course.

- **Gamified Learning Environment**

All available data indicates that when learning is experienced as a game, learning intensifies. The entire Foundation in Soft Skills course is gamified. Points are given for every module watched, assignment completed, SSQ Assessment taken, community project attended, and for social media posts. Student community projects are conducted in groups facilitated by local teachers and Ubiquity staff. Micro Prizes are awarded to the student group which gets the most points over the course of the program. Student activism both substantively around the SDG and creatively through social media representation is encouraged.

How can we support your organization?

As an educational institution or employer, we can provide a program that equips your students and/or employees with the mindset, skillset and toolset needed to navigate this rapidly changing and complex world. The program prepares them to succeed in your institution. With the quality assurance of global competency passports, you can show your stakeholders how well-equipped you are to succeed and make a positive difference in the world.

We can tie your programs into the SDG framework and global competency and credentialing standards. We provide micro-credentialing with shareable, branded badges for your learners, showing all of your stakeholders how well equipped your people are to make a living making a positive difference.

Contact

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